

## CONTACT ME



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## EDUCATION



Bachelor of Science in Radio-Television Film, The University of Texas at Austin, 2009



Master of Science in Entertainment Business, Full Sail University, 2023

## SKILLS SUMMARY

- Account Management
- Brand Strategy
- Content Management
- Content Management
- Digital Marketing
- Event & TV Production
- Interpersonal Communication
- Microsoft Office Suite & Google Suite
- Organization
- Partnership & Influencer Marketing
- Problem-Solving
- Project Management
- Public Speaking
- Social Media Marketing
- Time Management
- Training & Leadership Development
- Video Editing

## PROGRAMS & PLATFORMS

- Adobe Premiere, Acrobat, Express
- Asana
- Canva
- Constant Contact
- Final Cut Pro
- Google Platforms
- Mailchimp
- Microsoft Office Suite
- Social Media Platforms (Facebook, Instagram, LinkedIn, Tik Tok, Twitter)
- Wix

## ASSOCIATIONS



Full Sail University Black Student Union, Alumni Chair



Houston Livestock Show and Rodeo, Yearly Scholarship Alumni Speaker



Houston Area Urban League Young Professionals, PR & Marketing Co-Chair



National Poetry Slam

# STEPHANIE BENSION

**Communications maven with 10+ years of experience in Marketing, 5+ years in film and television production.**

## RECENT CREDITS

### Key Office Production Assistant

- Ick Productions | Houston, Texas | 2023: Horror-Comedy feature film directed by Joseph Kahn

### Production Assistant

- American Idol | Las Vegas, Nevada, | 2010: Singing competition show on network television, Office PA
- Face of Vegas | Las Vegas, Nevada | 2009: Reality TV show pilot

## EXPERIENCE

### Executive Producer

- ATX Most Wanted | Austin, Texas | 2008-2009: 106 & Park style show for music videos and musician interviews, gained interviews with Yung Joc and Common

### On-Air Talent

- HBO's Westworld Activation, SXSW | Austin, Texas | 2018
- We The Buzz Internet Radio | Las Vegas, Nevada | 2011 - 2012
- Las Vegas Lifestyle | Las Vegas, Nevada | 2010
- ATX Most Wanted | Austin, Texas | 2007 - 2009

### Voice Talent

- Transportation Video Promo | Houston, Texas | 2019
- Ariza Talent Promo | Houston, Texas | 2015

### Video Editor

- Absolute Video Productions | Las Vegas, Nevada | 2010: Created custom video productions for conventions, weddings, concerts, and other special events. Also served as company's secretary, tv show producer, photographer and marketing manager

## WORK HISTORY

### Account Executive

- Intercross | Minneapolis, Minnesota | 2022

### Project Manager

- Decode Advertising | Houston, Texas | 2020 - 2021

### Influencer Marketing Manager

- VerifiedWorks | Houston, Texas | 2019

### Creative Marketing Manager

- Drunk Elephant | Houston, Texas | 2018

### Marketing Coordinator

- Monte Carlo Casino | Las Vegas, Nevada | 2011 - 2013